

Shanghai

—the Charming City in the East for Doing Business

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An aerial night view of the Shanghai skyline, featuring numerous illuminated skyscrapers and the Bund along the Huangpu River. The word "WHERE" is overlaid in large, bold, white capital letters across the bottom portion of the image.

WHERE



It is located at the eastern end of the West Pacific Ocean, to the south of the Hang Zhou Bay and to the north of the esturay of the Yangtze River.

Shanghai-the leader of the Yangtze Economic Belt

In 2021, its GDP was
4.32 trillion RMB

GDP per capita
was 26900 USD

16 个行政区
和崇明县
6340 平方
公里
2400 万人

四季分明，常年温暖湿润
空气优良率 **90%+**





WHAT



The Bund in 1928

Shanghai was the biggest metropolis in the Far East.



The Bund in 2022

Shanghai becomes the shining Oriental Pearl.

1920s to 1930s

- the biggest city in the Far East
- the international financial center of the Far East
- the cradle of China's modern industry
- the world's second biggest futures exchange center
- the world's biggest spot gold trading center
- one of the world's three nonferrous metal pricing centers

2022

- the first FTZ in the mainland China
- the famous historic and cultural city of China
- major tourism city in China
- China's economic, trade, shipping and financial center
- its GDP volume topping the whole China
- goods throughput of its port and the handling capacity of the containers are both the world's No.1
- the world's biggest convention and exhibition center



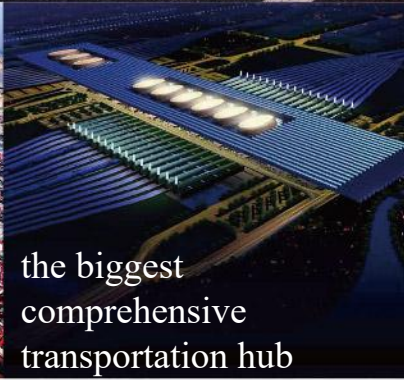
Shanghai

Multi-culture — the charm of the city





Yangshan Deep Water Port
the best port in China



the biggest comprehensive transportation hub

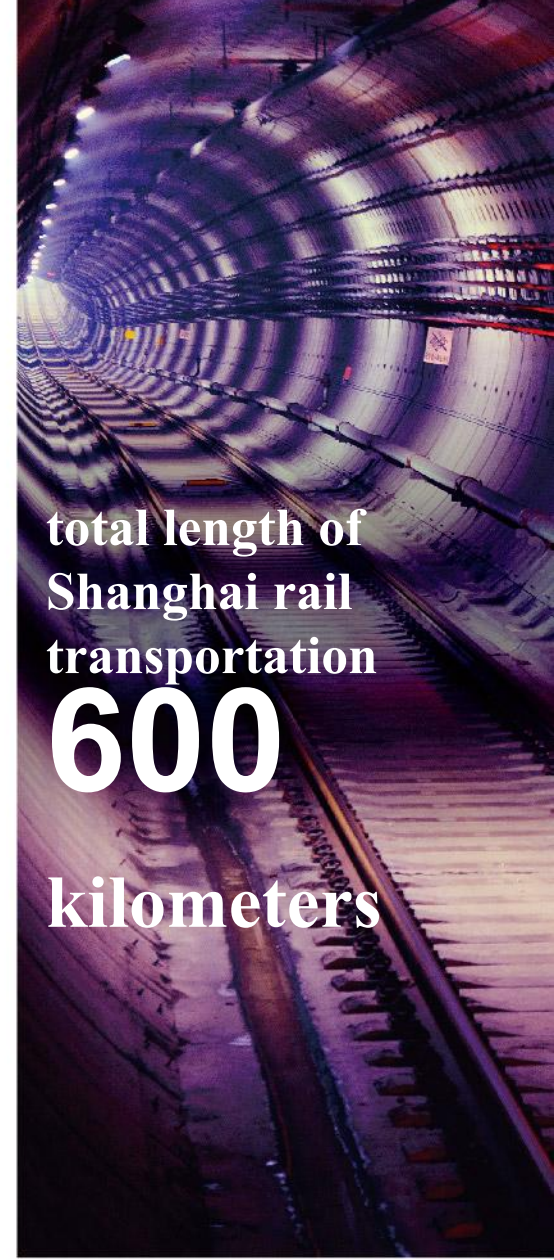
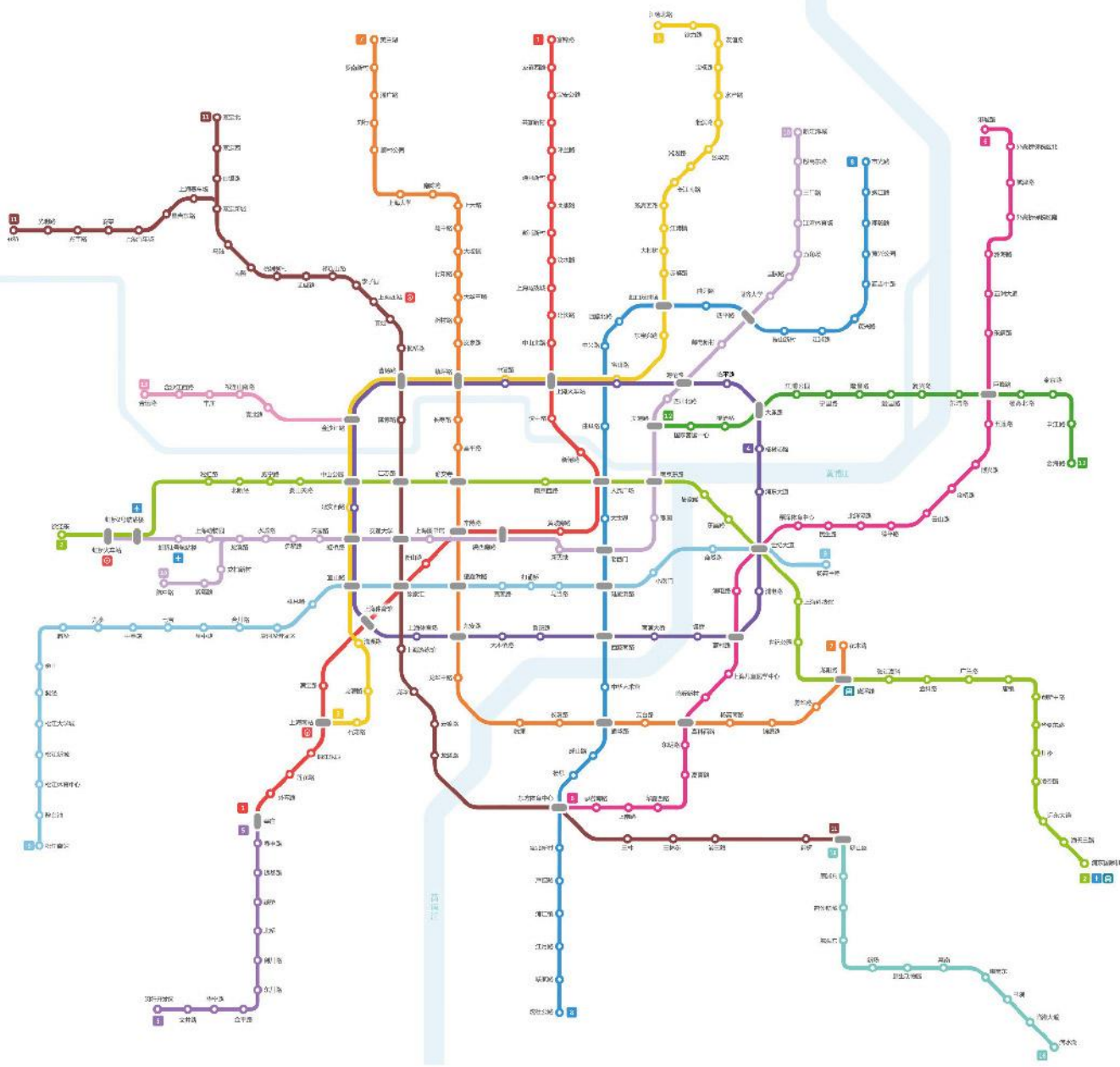


the world's first operative maglev train



Flight connections with
239 cities through two
international airports in
Hongqiao and Pudong;
developed high speed rail,
road and city transportation
network

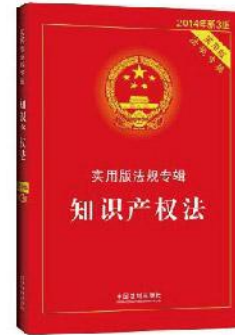




total length of
Shanghai rail
transportation
600
kilometers



Optimum Business Environment



**Special IPR Court
full-fledged IPR protection
system**

FDI in Shanghai 2021

Total Projects: **115,459**

Investment **USD 564.16 Billion**

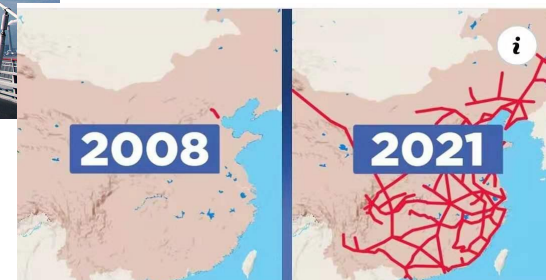
Headquarters **831**

R&D centers **506**

Contributed **2/3** of total export volume/

total industrial output, **1/3** of tax revenues

and **1/5** of employers



YOUTUBE.COM
The Unstoppable Growth of China's High-Speed Rail Network

159

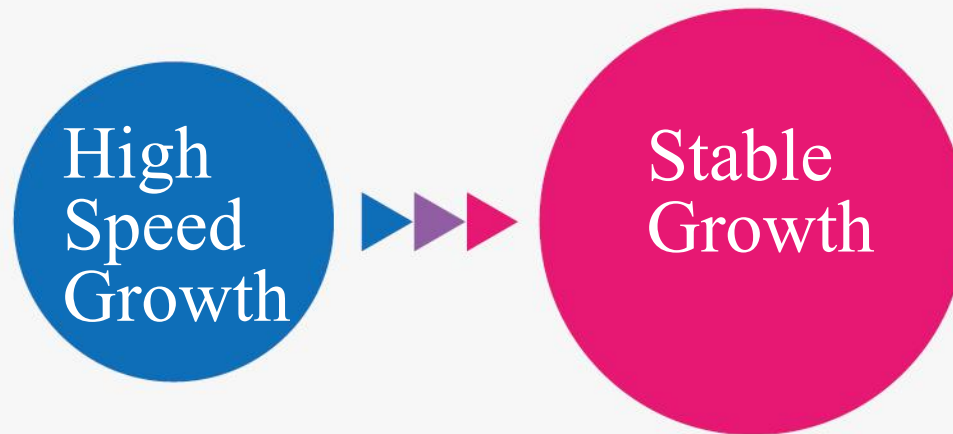
Foreign Investment attracted from 159 countries and regions



World-famous
MNCs establish their
presence in Shanghai.



HOW



Lauching

"Innovation-driven Development & Economic Transformation and Upgrading"

A New Development Period

- ✓ the Initiative of China (Shanghai) Pilot Free Trade Zone
- ✓ the Initiative of a Science and Technology Innovation Center with Global Influence



WHO





Shanghai Foreign Investment Development Board (hereinafter referred to as “INVEST SHANGHAI”) is a governmental agency providing various public investment services including consultation, liaison and visiting. With the major function of two-way investment promotion, INVEST SHANGHAI is dedicated to facilitate foreign investment in Shanghai as well as helping Shanghai enterprises with their overseas investment.



Thank You!

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